15 Reasons Why Agents Leave the Real Estate Business





Russell Realty Group and Evan Russell have successfully coached and trained over 500 agents in several states.

In this guide, **Evan** has highlighted the 15 most common reasons why agents leave the business. **Evan** has compiled the feedback he has gotten over the years from different agents, including some on his own team, and is sharing them with you here.

This is how the **Russell Realty Group** created their business model, which is designed to help support the individual agents succeed and eliminate the hurdles which causes agents to leave the business.

Join the team: www.jointherussellteam.com

Didn't give it enough time to develop their position in the market.

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Didn't give it enough effort to establish a brand.

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Wasn't able to understand lead flow and how to prospect for people to talk to.













Didn't make an effort to understand technology that their prospects do.

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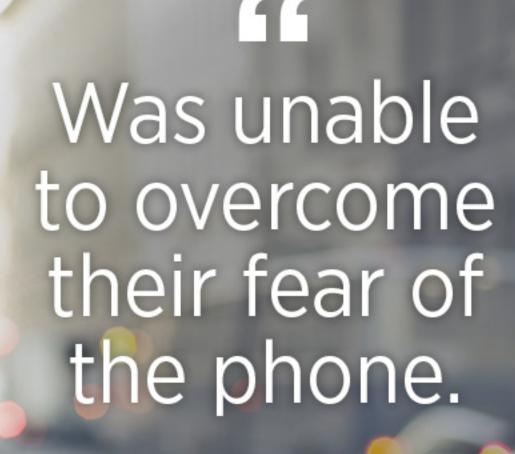
















66 Didn't understand the process of deal progression.



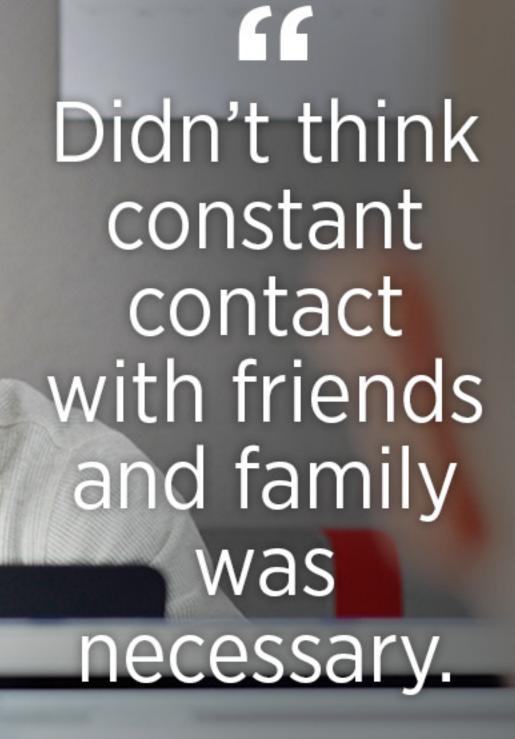








REASONS WHY #1

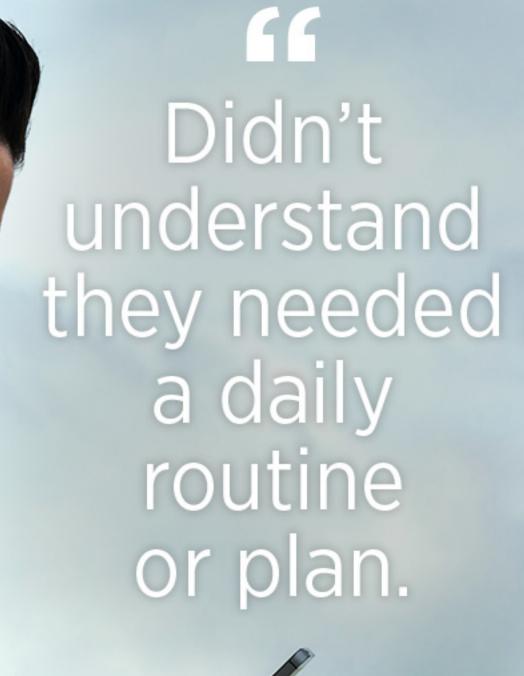




Expected a retail type of sale.













Not taking advantage of FREE training and resources available to them.







Real estate is a profession that is easy to get into. The struggle is generating business and providing great customer service. That's where we can help!

Evan Russell
Broker/Owner of Russell Realty Group

